

Minutes

Club Cruceros General Meeting, November 17, 2022

1. Call to Order - Commodore, Steve Brenner - 4:11
2. Attendance - Tom Murphy, Sue Bell, Steve Brenner, Sherri Brenner, Teri Hagan, Bob Walker, Kimberley Lafferty-Stonier, Cindy Espinosa, Peggy Joyce, Alison Porter, Stan Perrott, Karla Reed, Mary-Jo Hood, Lucy James, Captain Keith, Janet Guilford, Jim Hinkle, Russ Cottar.

We do not yet have a quorum.

3. Recognitions and Opening Remarks – Commodore, Steve Brenner
 - a. We are happy with first event of the season. It went well and the hot dogs were much better than in the past. Thank you to all of the volunteers who helped us out.
4. Minutes – Sue - minutes from the May meeting have been posted for some time and were accepted as posted.
5. Request for addition of agenda items
6. Reports & Comments - Board
 - a. Vice Commodore - Doug will arrive this weekend and will be here in time for the Thanksgiving Dinner.
 - b. Rear Commodore - No report.
 - c. Past Commodore - Nothing new to report.
 - d. Secretary - Sue request reports and information provided at meetings be also sent to her in digital format for inclusion in the records.
 - e. Treasurer -We have brought in just over 64,000 pesos and have a 30,000 gross. Standard expenses 40,000 pesos. We are currently in the hole about 10,000 pesos, which is pretty common following the summer season. Memberships will pick up this month and the funds should quickly equalize. We are not concerned.
7. Reports and Comments – Committee Chairs

- a. Events - We have an upcoming Pancake Breakfast, Sunday, December 4, from 9:00 am until 10:30 or so in front of the clubhouse. Cost for breakfast is a 100 peso donation person. Linda still needs volunteers.
 - i. Volunteers - Jim Hagel from Cubalista and Stan Perrott will volunteer to help Linda.
- b. Baja Haha event at La Costa - Crew from the first 25 boats from the Haha get in free - We have two members of the board who will be representing the Club at the event and will promote tickets for Thanksgiving Dinner there.
- c. Thanksgiving dinner event - We have sold 68 tickets so far. Final opportunity for ticket purchase is at the Baja Haha event on Sunday. The last day for sale during coffee hour at the club house will be Saturday, November 19th.
 - i. Kimberley will take care of the tips jar at Thanksgiving Dinner.
 - ii. MJ and Sue will help with handling the ticket sales for the raffle.
 - iii. Mercer la Super in el Centro is a good place to buy the ticket stubs for 50/50 raffles for future reference.
- d. Sherri - In addition to establishing a process for approving which groups we will support with Charity funds, our committee is talking about doing some small fund raiser events such as a January games day.
 - i. Steve suggested we should perhaps hold it on a Sunday, but we will check with Marta for an available date in January for an all day beach party.
 - ii. Games would be set up and people pay to play the games. All proceeds will go to charity.
 - iii. Mary-Jo has agreed to lead the planning for the event and Alison and Cindy have volunteered to give her help.
- e. Steve - Bayfest vs Dayfest - Bayfest was an annual multi-day event with card tournaments, poker dingy race, wine tastings, learning activities, games, etc. Pre COVID it was the biggest fundraiser the club did every year. Now that COVID is over and the club is beginning to get strong again, it is time to think about whether to start offering it again.
 - i. Pros - it is a big fund raiser and enables us to give generously to charity, there is likely to be sufficient demand from those staying here in the spring
 - ii. Cons - It requires a huge amount of volunteer time and energy, so it might be too much to manage a whole multi-day event even.

- iii. There wasn't sufficient agreement to make a decision, so will hold off until the next Board meeting to make a decision.
 - iv. There will also be some discussion with regard to when to hold the event - it has been suggested that the timing be changed to before Easter due to conflicts that often make it difficult to get enough participants when it is held later.
- f. Bulletin & Notice Boards – Jeff has been doing a great job of the bulletin board and notice boards as well as the library space. Thank you Jeff.
- i. A large deposit of religious books was left in the clubhouse. It was suggested that the books be donated to Casa Buena - Cindy will contact Milton to see if they would like the books .
- g. Coffee Hour - We do not make money on coffee hour, but right now it is actually losing money.
- i. Steve has made a sign to post in the coffee area with recommendations for how to help us.
 - ii. Other suggestions from the members in attendance:
 - 1. Could we ask people to pay 10 pesos for every up rather than a one pay for unlimited.
 - 2. There was general support for asking 10 pesos per cup rather than a simple 10 peso donation for as much coffee and cookies as one likes.
 - iii. Cindy and Kimberley both mentioned that it is more an issue of abuse of the cookies that is contributing to the loss of funds. Some people are taking way too many cookies (filling their pockets for taking back to their boat or home).
 - iv. It was suggested that the host hands out the coffee and a packet of cookies for each donation, but the experienced hosts say this is not feasible as the hosts have many other responsibilities and so can't stand there to physically hand out coffee and cookies.
 - v. Cindy pointed out that it should not be the coffee host alone who monitors potential abuses of the coffee service, rather that all members of the board and committees should help to enforce the rules when they see abuses.

- vi. Steve will add a notice on the morning announcements that we need everyone's help with keeping the cost of coffee hour manageable without having to raise the cost of coffee. He has also created signs to post announcing that it will be 10 pesos per cup in future.
- vii. It was agreed that all of the members and committee chairs will help to monitor and enforce the policy
- h. VHF Net -Rich Boren is not here, but the Net is working well.
 - i. Tom will do Rich's Net day. We need someone to get in touch with Bill Grinder on Cyber in order to do the weather reports in his absence.
 - ii. Sails and Shades comes through terribly over the NET and it has been asked that it be pointed out to him that he cannot be heard.
- i. Health & Welfare -nothing
- j. Hurricane Response – nothing
- k. Medical & Emergency Equipment - La Paz Yachts has donated the new wheelchair which is now available for use.
- l. Vista Room – Steve is going to show Teri how to do the online scheduling so that she can help run it. Quilting group is starting soon, Celestial Navigation is still happening, Movie Nights are starting on Tuesdays, Wednesday afternoon Ladies Cards Day. Please check the online schedule for more details.
- m. Membership – Ray Hassenstein sent a summary of the memberships report which Steve shared. It shows that as of Oct 31, the club has 401 paid members. Ray noted that 80 renewal reminders were sent out over the summer up until October 31.
- n. Nominations & Elections - This topic will be turned over to Doug when he arrives.
- o. Fleet Captain & Veleros de Baja Sailboat Racing - Sea Otter Jimmy has started to organize the Christmas Boat Parade for December 10 again this year. Please contact Jimmy if you are interested in participating.
- p. Charities - Sherri - We have a GREAT group of people involved in the charities committee.
 - i. They have established a process for applying and being approved as a charity.
 - ii. They have posted the application in both English and Spanish. The applications could be asking for goods, food, or volunteers.

- iii. Applications will be collected and the applicants will be required to do a presentation to the group prior to our selecting which ones will be supported.
- iv. The top three applicants will be approved.
- v. This application process will also provide us with a list of organizations who are in need of volunteers in the community, which we often have requests for from boaters who are here for a short time and want to find a way to give that is not financial.
- vi. This is also a great way for our committee and club to be more engaged with the community.
- vii. There are a couple of additional upcoming Charity Committee events in the works including a bake sale and a spaghetti dinner in addition to the games day being planned for January.
- viii. Alison asked that all of us take a look at the application process to see what they are looking for and to be able to make informed recommendations.

8. Old Business

- a. Old business - none.

9. New Business

- a. Kimberley - We have a problem with the cleanliness and stability of the tables and chairs for the club. We have cleaners who will be coming in to clean them and after that we will see how many new ones we need to purchase. We will come back to the membership in order to get approval for purchase of new tables and chairs if needed after that.
- b. Kimberley - Merchandise Stock - We are soliciting members for a Committee to reimagine merchandise needs. In particular the t-shirts we have are styled more for men and we need to look into getting more appropriate t-shirts for women. Cindi has offered to get impressions from what people are coming in and asking for. We have a significant budget, but need to have people who will help with it. Kimberley and Cindi will kick off the committee that will start looking into what is needed and will go on from there.

- c. Alison suggests that as the Board and Regular Attending members we should be promoting the club more and getting more people to be involved. Suggestions to help promote the club:
 - i. Post signs on the dingy dock gates about Cruiser Net and the Club on both sides of all doors and the gates into the dogs themselves.
 - ii. The signs need bright colors and we need an artist who would design this promotional poster for us.
 - 1. Stan has volunteered to design and do the art for an 11x17 size color poster and has asked to be provided with the text and information that needs to be included- Steve will provide the content
 - 2. Cindi has offered to digitize what ever he designs.
 - 3. The signs will be laminated and securely hung in a variety of locations.
 - 4. It was suggested that we might approach Cristy Flores about producing the sign after it is designed as her business is sign making.
- d. Teri - Donations Day - Teri has spoken to Sharon Englander from the Segundas. She doesn't have room to take the refrigerators, so that will not be doable. She is, however, interested in having second-hand items donated to her segunda. Rather than doing a donations day, we will give her a copy of the charities form and she can ask for this type of donation.
- e. Silent Auction - Stan and Alison have both suggested that we have a silent auction as a fund raiser at some point in the future. This suggestion will be brought up again at a future meeting for further discussion.

10. Upcoming Meetings:

Next Board Meeting: Thursday, December 8, 4:00 pm, Vista Room

Next General Meeting: Thursday, December 15, 4:00 pm, Vista Room

11. Adjournment -Steve called for the meeting to be adjourned at 5:08